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FOR IMMEDIATE RELEASE

**Owner of Fur-Get Me Not, Tammy Rosen,
Featured in Oprah's *O Magazine*
-She Found Her True Calling Working with Animals in the Business She Built-**

Arlington, VA—October 18, 2010: Tammy Rosen was included as one of 4 women featured in the November 2010 issue of *O Magazine's* cover story, "What's Your True Calling?" The story is a collection of articles to help inspire women on the path to finding their dream job. Interspersed throughout the story, each of the women shares their triumphs, pitfalls, and inspiration for success. Tammy shares her path from computer engineer to canine entrepreneur.

Tammy Rosen was on her way to a successful career in software engineering but felt her true calling was to work with dogs. Without quitting her job, she explored her dream by apprenticing with an experienced dog trainer once a week and soon after founded Fur-Get Me Not in 2000. After limiting her true calling to part-time status for over a year, she committed herself full-time in late 2001.

This November marks the 10-year anniversary of Fur-Get Me Not. Fur-Get Me Not now employs 97 people throughout the DC Metro area with two locations: one in Shirlington, VA and one in Adams Morgan, DC. Services include dog daycare, boarding, dog walking, pet sitting, and Tammy's initial passion, dog training. All team members share Tammy's love for pets and her dedication to deliver high quality care 7 days a week, year round.

Read more about Tammy in the *O Magazine* excerpt here:
<http://www.furgetmenot.com/oprahnov2010withCover.pdf>

About Fur-Get Me Not:

Tammy Rosen founded Fur-Get Me Not in 2000 as a small pet sitting business operating out of her home. By 2003, the company had grown to 25 employees and was ready to expand. Finding a great location in Arlington, Tammy opened a dog daycare and has continued to expand service offerings, which now include dog daycare, boarding, dog walking, pet sitting, and dog training. The company's most recent expansion included bringing Tammy's husband, Steve Rosen, on board as the new VP of Customer and Business Development and the purchase of a do-it-yourself dog wash in Adams Morgan. Fur-Get Me Not now has offices in Arlington, VA and Washington, DC, and employs over 95 employees serving over 6,000 customers. Fur-Get Me Not is consistently recognized for quality services and the friendly, professional staff that make it all happen. Recent recognition includes "Best Of" awards from the *Washingtonian* and *Northern Virginia* magazines, and the 2010 Service Small Business of the Year Award from the Arlington Chamber of Commerce. For more information visit <http://www.furgetmenot.com>



Fur-Get Me Not

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